

Press Release – 28 September 2011

ЭНИКАМ
УТИО

5th IABR
2012

5th IABR: other ways of 'Making City'

35 projects from around the whole world come together in 'Making City'

Projects initiated by the IABR and best practices: over 35 projects from more than 25 cities around the world will be presented in Rotterdam from April 2012 on the invitation of the IABR. The 5th IABR: *Making City* examines how the city can continue to generate our wealth in a sustainable manner. Part of the answer is that we must 'make city' in a fundamentally different way to how we have done so up to now. Projects in such places as New York, Paris, São Paulo, Delhi, as well as Rotterdam, The Hague, Groningen and Almere demonstrate that standard solutions no longer suffice — certainly not after the financial crisis. In the future, city development will have to involve much more teamwork among different disciplines and continually changing alliances in which social agendas and economic ambitions must strike a balance with each other. For only then, the 5th IABR argues, will cities be able to offer solutions to the major socio-economic and ecological challenges that face us this century.

Researching and developing

The IABR is traditionally a biennale that organises its own research programme. Much more than in previous biennales, the IABR has on this occasion forged alliances with partners with whom these projects can be put into practice. That is why at the start of 2009 the IABR initiated three projects in Rotterdam, São Paulo and Istanbul. In partnership with local authorities, design offices and academics, a two-year research programme was set up to develop projects that will be put into practice after the 5th IABR.

Moreover, the IABR teamed up with the Ministry of Infrastructure and the Environment to set up the *Atelier Making Projects*. From this Atelier some seven national projects are the subject of a year of additional design research. The Atelier wants to show how an alliance of public, private and cultural organisations can work together successfully on pressing social assignments. This collaboration offers the central government an opportunity to test its active role in the physical development of the Netherlands and to present the results on the international platform of the 5th IABR.

Finally, after a worldwide 'Call for Projects' the IABR selected 25 of the 320 submissions as 'best practices' because of the unique and innovative answers they offer urgent urban challenges.

Taken together, all these projects will tell the story of the main exhibition entitled *Making City*, which is on show from 20 April to 12 August 2012 at the Netherlands Architecture Institute (NAI).

Autumn 2011 Lectures

In the run-up to the 5th IABR representatives of the above-mentioned projects are meeting one another in Rotterdam for brainstorm sessions known as 'Urban Meetings'. On the evening before each Urban Meeting the IABR, in partnership with AIR, is organising a public lecture in the Dépendance. Three more evenings are on the agenda: Eurometropolis Lille

Kortrijk Tournai (18 October), La Défense Seine Arche in Paris (8 November), and on 11 October Alexandros Washburn (Director of Urban Design at the city planning department in New York) will speak about the renowned project High Line. More information and reservations at: www.iabr.nl.

Theme of the 5th IABR: Making City

The world is urbanising at a rapid pace. By 2050 more than seven of the nine billion people on the planet will live in cities. That is why the major socio-economic and ecological issues of this century are urban problems. But does that mean the city is the problem? Nowhere is so much wealth generated and nowhere is the ecological footprint of mankind so small as in the city. The 5th IABR therefore demonstrates the opposite: the city is the very solution. But then cities must be better planned, designed and managed than they are at present. For that reason, 'How can we actually make the city better?' is the key question of the 5th IABR:

Making City

For more information or requests for interviews, please contact the Department of Marketing & Communications of the IABR at press@iabr.nl or call press officer Nancy van Oorschot directly on +31-(0)6-41684324.

Appendage: Overview of 5th IABR projects (subject to change)

Location, Project, Client

Projects initiated by IABR

- Test Site Rotterdam, Rotterdam Central District, IABR, local curator: ZUS
- Test Site São Paulo, Cabuçu de Cima, IABR, local curator: MMBB
- Test Site Istanbul, Arnavutköy, IABR, local curator: Asu Aksoy

Atelier Making Projects (client: IABR and Ministry of Infrastructure and the Environment)

- Zuidas
- Olympic Main Structure
- Green-Blue Delta
- Rijnmaasdelta
- Rotterdam South
- Interchanges
- Almere

Exemplary Examples

- Belgium: Brussels Capital Region, Vision Kanal, AWB
- Belgium: Flanders, Flanders 2030: +330,000 homes, Flemish Government Architect
- Brazil: São Paulo, Cantinho do Céu, SEHAB
- Egypt: Nile Valley, Three Cities in de Nile Valley, Baukuh, Genoa
- France: Bordeaux, 50,000 New Dwellings, La Communauté Urbaine de Bordeaux
- France: Paris (west), Le Faisceau, la Défense Seine Arche, EPADESA (La Défense Seine Arche Public Development Authority)
- France/ Belgium: Lille Kortrijk Tournai, Design the Eurometropolis 2030, Eurometropolis Agency
- France: Paris, Paris-Saclay, EPPS and XDGA-FAA
- Guatemala: Guatemala City, Posconflicto Laboratory, URBANÍSTICA—Taller del Espacio Público, Municipality of Guatemala, Vice-Ministry of Housing, University of San Carlos & A.C.T.A.
- India: New Delhi, DELHI 2050, Office of Chief Government Architect
- Indonesië: Batam/Singapore, Open City Batam: Planning a Trans-Regional Urban Region, KRUPUC, ETH, Future Cities SEC, SHAU
- Italy: Venice, Living with Water, Latitude
- Netherlands: Rotterdam, Making Rotterdam InnerCity, Municipality Rotterdam, dS+V
- Netherlands: The Hague, Haagse Havens: In search of earning capacity, Municipality of The Hague & Stroom
- Netherlands: Eindhoven region, Urban development of the Brainport Eindhoven & Mid-size Utopia, Municipality of Eindhoven and Zandbelt & vandenBerg
- Netherlands: Oude IJsselstreek, DRU Industrial Park, Municipality Oude IJsselstreek
- Netherlands: The Hague, Foodprint Erasmusveld, Stroom
- Netherlands: Groningen, Intense City, Intense Low-Rise Development, Bouwjongl, Municipality of Groningen
- Turkey: Diyarbakir, Accommodating Differences, Bridging Fissures, Matra Project Team
- USA: New York, High Line, New York City Department of City Planning
- USA: Kentucky River Cities (Louisville, Paducah, Henderson), University of Kentucky College of Design
- USA: New York, Waterfront, New York City Department of City Planning

- Switzerland: Zurich, A Vision for Zurich with Typological Transfer, Zurich, Christ & Gantenbein Architects